Abstract

A highly competitive research environment with increasingly limited research funding has created a "Publish or Perish" attitude among scientists who are judged on both the quantity and the quality of their research articles. This presentation provides a brief overview of recent development of scientific publishing, Wiley materials science journal profile, and how manuscripts are handled by in-house editorial staff (including prescreening, finding referees and making decision on referee reports). Tips will be presented on how to select an appropriate journal for your paper, what aspects of preparation and presentation to focus on from an editor’s and referee’s perspective, and how to increase the discoverability of your paper after publication.

Biography

Dr Emily Hu obtained her Ph.D. for her research in the field of composite inorganic nanomaterials at the Changchun Institute of Applied Chemistry, Chinese Academy of Sciences (Changchun, China). During her postdoctoral research at University of Washington (Seattle, USA), she focused on nanomaterials based drug delivery and bio-imaging. She then joined Wiley in 2012 as an editor of Advanced Materials, Advanced Healthcare Materials and Advanced Biosystems.

Dr Jovia Jiang obtained both her Bachelor’s degree and Ph.D. from the School of Materials Science & Engineering of Nanyang Technological University (NTU, Singapore). She mainly focused on the research of nanomaterials and devices. She then joined Wiley in 2013 as an editor of Advanced Functional Materials, Advanced Electronic Materials, Advanced Materials Technologies, and Advanced Sustainable Systems.